

DINNER ON

Broadway

Sponsorship and Underwriting Opportunities



THE
AMERICAN
CANCER
SOCIETY

Our Lifesaving

Mission

The American Cancer Society's mission is to save lives, celebrate lives and lead the fight for a world without cancer.

Progress in the war against cancer has triggered a 23% decline in U.S. deaths over the past two decades, but we can't stop there. Over 1.7 million new cancer cases are expected to be diagnosed in the United States in 2017, and more than 589,000 American will lose their battle- that's over 1,600 people a day. The American Cancer Society is committed to changing these devastating odds.

Every day, we are helping to save more and more lives. Working together, accessing the latest scientific and medical research, advocating for public health progress, engaging communities, providing prevention and early detection information- by doing all of this every day, we are improving the quality of life and fulfilling the mission of the American Cancer Society.

The Fight against cancer has never been so hopeful. Investing in that fight isn't just a good bet- it's an almost sure bet. Our progress is thanks in large part to the hard work and leadership from people like you, each and every day.



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RESEARCH

As the largest nongovernmental funder of cancer research, having spent more than \$4 billion on cancer research since 1946, we've played a role in nearly every cancer breakthrough in recent history. We fund beginning researchers with cutting-edge ideas early in their careers – 47 of whom have gone on to win the Nobel Prize, the highest accolade in scientific achievement.

EDUCATION

We provide information that empowers people to take steps that help them prevent cancer or find it early, when it's most treatable. We partner with cities, towns, community groups, schools, faith organizations, corporations and others to bring practical cancer-fighting information through our programs that promote physical activity and smoking cessation.

ADVOCACY

American Cancer Society advocates and grassroots volunteers give cancer a voice and face by promoting effective cancer policies and legislation at the federal, state and local levels. Current advocacy efforts include fighting for access to lifesaving screenings, clean air, and more.

PATIENT SERVICES

Each year, we help cancer patients everywhere get the help they need when they need it through our cancer.org website and our 1.800.227.2345 cancer line. We help people with free services like finding a place to stay while traveling away from home for treatment, rides to treatment, emotional support and so much more. We provide free wigs to those dealing with hair loss from cancer treatments, and a "Look Good Feel Better" program to help people look and feel their best.



DINNER ON BROADWAY

Event Overview

Dinner on Broadway is a one-of-a-kind event to be held in the heart of downtown Findlay this fall. We will host 200 people seated at one long table stretching along Broadway Street. Our committee of young professionals is working hard to create a fun-filled, unique experience not soon to be forgotten.

Guests will enjoy a beautiful evening under the stars while dining on a delicious five-course meal prepared by local chefs. Each course will be paired with wine selected specifically for the dish.

Musical entertainment, an exciting silent auction and raffle will round out the event.

Broadway Street will be transformed to set the mood for a magical evening for friends to meet, dine well, and enjoy entertainment – all to benefit the American Cancer Society.

Date: Saturday, September 30, 2017

Location: Broadway Street (between W. Main Cross and W. Front)

Time: 5:00 pm – 10:00 pm

Entertainment, Dancing, Silent Auction and Raffle

Visit ACSDinneronbroadway.org for more details



DINNER ON BROADWAY

COMMUNITY SUPPORT OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING \$10,000	Street Fare Sponsor \$5,000	Spirit Sponsor \$2,500	Broadway Street Friend \$1,000
TICKETS	10	8	6	4
PROGRAM BOOK RECOGNITION	Full Back Cover Logo	½ page	¼ page	Name Listed
EVENT WEBSITE RECOGNITION	Landing Page Logo	Logo	Logo	Name
EVENT SIGNAGE	Logo (all signage)	Logo (Sponsors)	Logo (Sponsors)	Name
SOCIAL MEDIA RECOGNITION	✓	✓	✓	
LOGO ON ALL MARKETING MATERIALS	✓			
LOGO ON PHOTO BOOTH BACKDROP	✓			

Individual ticket price \$100



IN-KIND OPPORTUNITIES

DONATED PRODUCTS OR SERVICES

SPONSORSHIP BENEFITS	\$10,000 AND ABOVE	\$5,000 TO \$9,999	\$2,500 TO \$4,999	\$1,000 TO \$2,499
TICKETS	5	4	3	2
PROGRAM BOOK RECOGNITION	1 page inside back cover Logo	½ page logo	¼ page	Name Listed
EVENT WEBSITE RECOGNITION	Landing Page Logo	Logo	Logo	Name
EVENT SIGNAGE	Logo (all signage)	Logo (Sponsors)	Logo (Sponsors)	Name
SOCIAL MEDIA RECOGNITION	✓	✓	✓	

The event will feature an auction with items valued from \$200 and above. Please contact us if you are interested in donating an item.

DINNER ON HURON

Sponsorship Commitment Form

Yes! I will support the 2017 American Cancer Society Dinner on Huron

Presenting Sponsor \$10,000
\$5,000 Street Fare Sponsor
\$2,500 Spirit Sponsor
\$1,000 Broadway Street Friend

In-Kind Sponsorship
\$10,000 and above
\$5,000 TO \$9,999
\$2,500 TO \$4,999
\$1,000 TO \$2,499

Business Name: _____

Please list exactly how you would like your company recognized in print materials, including ampersands and punctuation, if applicable

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Contact Person: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Sponsorship selected (choose from list above): _____

Payment Options: Send Invoice Pay now, see information below

Please charge my credit card: Visa Mastercard American X Discover

Credit Card # _____ Exp. Date: _____

Signature: _____

Please return to:
American Cancer Society Dinner on Huron
740 Commerce Drive, Suite B
Perrysburg, OH 43551

For more information contact:
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888.227.6446 ext. 5212

